



POSTCARD SPECIFICATION

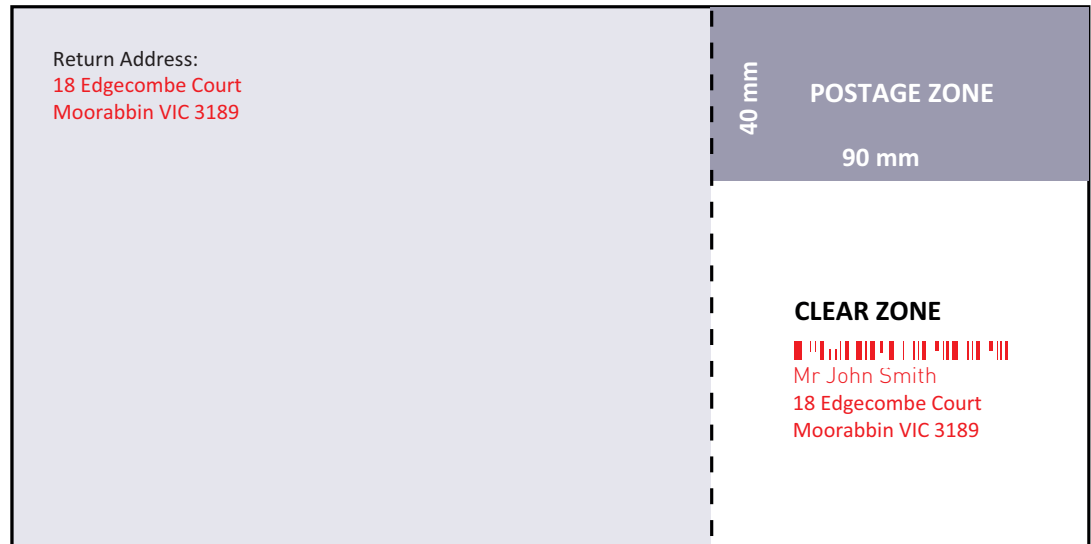


Australia Post Requirements (refer to diagram)

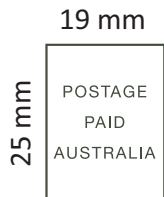
- Return Address
- Postage Paid Insignia
- No artwork within clear zone

Production Requirements

- Must not exceed 130 x 240mm to be eligible for small letter category
- Inkjet compatible stock (must not have varnish on clear zone area.)



NO ARTWORK WITHIN CLEAR ZONE



Two minimum requirements for presort postage are:

- must contain the Postage Paid Australia insignia which is at least 19 X 25mm and no larger than 26 x 40mm
- A return address, which is displayed in a clear easy to read font that is no further than 40mm from the top left head corner.